



Dear Families,

Monday was the kick off for the Bulldog Fun Run! Thank you so much for your support! The Bulldog Run is our annual fundraiser that allows all students to participate in a school-wide race day event, promoting fitness and character building! We are just two days into the fundraising, and well on our way to meeting our fundraising goal!

For the past two years, we have used an outside company to host the fun run. They were a great company to work with, however, they took 48% of our proceeds. This year, the Hawthorne Elementary PTO Board took on the responsibility for hosting this event so that 100% of the funds raised will be available for Hawthorne students and staff. This money is used for school field trips, family fun nights, class parties, teacher grants, and so much more!

In order for PTO to collect online donations, we selected the GoFundMe site. However, we are quickly realizing that there are some challenges using this platform. Due to the inability to accurately track online donations back to individual students, we are restructuring our incentives for this year's Bulldog Run. Instead of individual prizes for meeting fundraising goals, we are changing that to school-wide incentives! We have already met our first goal! This means all students received a bouncy ball today!! The next incentive will be Flavor Ice popsicles!

We would like to apologize if you have had trouble with the GoFundMe site as this is a learning year for us. We will take these learnings into consideration when we begin working on next year's run. In the meantime, the **GoFundMe links** are still active and we encourage you to continue using those links for donations, or you **can use the pledge forms that went home** with your child on Monday. Fundraising ends next Thursday (9/27). Please keep the fundraising going!

**Thank you for your continued support!**  
Hawthorne Elementary PTO Board